



Sinnathamby Blvd,
Springfield Lakes -
Inbound

4300 0007



13.10m x 3.20m



Illuminated



Digital



MOVE #202441

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	%	,000	
P25-54	%	,000	
OG1	%	,000	

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Introducing our NEW Digital Springfield ICONIC billboard—a premium advertising location in one of Australia’s fastest-growing satellite cities, just 29km southwest of Brisbane’s CBD. Springfield is more than a suburb—it’s a thriving, master-planned community that attracts a diverse audience. Home to the University of Southern Queensland, the Mater Private Hospital, and the Brisbane Lions’ Brighton Homes Arena, it’s a key lifestyle and entertainment hub in South East Queensland’s growth corridor. Reach thousands of potential customers in this booming destination with our Springfield ICONIC digital billboard—where your brand can shine in the heart of a vibrant, high-traffic location.