



BRISBANE INNER SOUTH · INBOUND  
**193 Melbourne St, West End**

## 4101 0009

ADDRESS	193 Melbourne St, 4101 West End
TYPE	Digital
SIZE	6.40m x 2.88m
FACING	Inbound
ILLUMINATION	—

### ABOUT THIS SITE

This Digital goa GRID site is located in vibrant West End and is situated in a shopping and dining hub, capturing traffic from multiple high-traffic roads. The suburb has undergone massive urban renewal with nearby office buildings and Brisbane's CBD just minutes away, this site reaches a high percentage of OG1's. Close proximity to major traffic attractors like Southbank, Brisbane Convention and Exhibition Centre, GoMA, QAG and the Queensland Museum ensures a diverse audience.

**RESTRICTION** — No advertising of Indian food, burger food or massage services.

### ARTWORK

**6.40m x 2.88m**  
+ 20mm bleed all sides

[↓ ARTWORK SPECS](#)

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Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.