



The Digital Milton ICONIC is located on the fringe of Brisbane's CBD in close proximity to Suncorp Stadium and the XXXX Brewery, on one of the main connecting routes between the city and the affluent western suburbs. It has long-range viewing which is prolonged even further when traffic backs up during daily peak hours. The towering screen attracts commuter attention and increases advertisers' audience engagement. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand. Average morning peak time speed: 24.9km/h. Average afternoon peak time speed: 20.7km/h.

Restrictions: Advertising must not contain disrespectful or negative content directed to or about local or state government, or about the onsite Tennis Centre.

315 Milton Rd, Milton -
Inbound
4064 0003



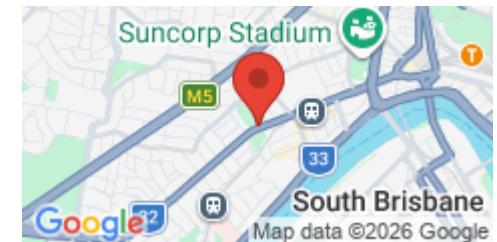
Brisbane Inner West



6.40m x 7.36m



Digital



MOVE #139462

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	%	,000	
P25-54	%	,000	
OG1	%	,000	

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