



BRISBANE INNER NORTH · OUTBOUND

Inner City Bypass, Bowen Hills

4006 0032

ADDRESS Inner City Bypass, 4006 Bowen Hills

TYPE Digital

SIZE 6.40m x 2.88m

FACING Outbound

ILLUMINATION —

ABOUT THIS SITE

This Digital goa GRID site is the only one of its kind on the Inner City Bypass, known to locals as the ICB. Visible from more than 100 metres away, this site commands the attention of eastbound traffic heading towards the Brisbane Airport. The billboard face is elevated above everything in its vicinity adding to its impact. Particularly busy in the morning traffic builds up and can result in prolonged viewing of this site.

RESTRICTION — No special conditions.

ARTWORK

6.40m x 2.88m
+ 20mm bleed all sides

[↓ ARTWORK SPECS](#)

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Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.