



Located on the corner of O'Connell Terrace and Bowen Bridge Road, this single pole, illuminated CLASSIC 6x3m billboard is directly opposite the Royal Brisbane Hospital - Australia's largest hospital. Vehicles stopped at the traffic lights experience prolonged viewing of the site. O'Connell Terrace is a one way, four lane road to Bowen Bridge Road which leads onto Gympie Road and is a main northern arterial road leading to and from Brisbane's CBD.

Restrictions: No advertising of alcohol, political, religious, immoral content, hospitals, medical research or health services. No insurance lawyers, solicitors or tow truck operators. Charitable content needs approval.

O'Connell Tce cnr
Bowen Bridge Rd,
Herston - Outbound
4006 0010



Brisbane Inner
North



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2743

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	%	,000	
P25-54	%	,000	
OG1	%	,000	

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